ORDER

FIRST COAST NEWS A GARRETT COMPANY

Orders Order / Rev: 716648 06335857 Alt Order #: ROMNEY FOR PRESIDENT Product Desc: WJXX-TV Estimate: 09/26/12 - 10/02/12 Flight Dates: Primary AE: Jim Quinn Sales Office: T-PHI Original Date / Rev: 09/25/12 / 09/26/12 Order Type: Political Sales Region: NAT **American Rambler Productions/ POL** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 138 Conant Street EOM/EOC Beverly, MA 01915 Agency Commission: 15% Advertiser Name: Romney/ R / President A35+ New Business Thru: Demographic: **Product Codes:** PL-Presidential Order Separation: 00:15:00 Priority: P-3 Advertiser External ID:

Bill Plan

Revenue Codes:

Totals

Agency External ID:

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	79	\$22,150.00	\$18,827.50
10/01/12	10/02/12	43	\$13,850.00	\$11,772.50

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	79	\$22,150.00	\$18,827.50	0.00
October 2012	43	\$13,850.00	\$11,772.50	0.00
Totals	122	\$36,000.00	\$30,600.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

AGY, GEN, POL

E 1 WJXX 09/26/12 09/28/12 GMJ	Ln (Ch	Start	End	Inventory Code	Drook	Stort/End T	ima Dava	lon Cr	oto	Doto Dri	Dta Tuno	Cnoto	Amount
M-F 6a-7a Week: 09/24/12 Dog/30/12 CM M-F 6a-7a MT 30 2 \$90.00 P-3 0.00 NM 2 \$180.00					Inventory Code					บเร	Rate Pri		Spois	
Start Date Good Morning America CM M-F 7a-9a M	E 1 V	NJXX	09/26/1	2 09/28/12	GMJ	CM	M-F 6a-7a	WTF	:30	3	\$90.00 P-3	0.00 NM	3	\$270.00
Week: 09/24/12 09/30/12 09/					M-F 6a-7a									
Week: 09/24/12 09/30/12 0		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
M-F 6a-7a Week: 10/01/12 Indicated the property of the p	Wee	ek: 09/2	24/12	09/30/12	WTF	3	\$90.00							
M-F 6a-7a Week: 10/01/12 Indicated the property of the p	E 2 V	NJXX	10/01/1	2 10/02/12	GMJ	CM	M-F 6a-7a	МГ	:30	2	\$90.00 P-3	0.00 NM	2	\$180.00
Week: 10/01/12 10/07/12 MT 2 \$90.00 0.00 E 3 WJXX 09/26/12 09/28/12 09					M-F 6a-7a									
Week: 10/01/12 10/07/12 MT 2 \$90.00 0.00 E 3 WJXX 09/26/12 09/28/12 Good Morning America CM M-F 7a-9a M-F 7a-9a WTF :30 3 \$110.00 P-3 0.00 NM 3 \$330.00 Start Date Week: 09/24/12 End Date Oy30/12 Weekdays Spots/Week M-F 7a-9a Rating M-F 7a-9a MT :30 2 \$110.00 P-3 0.00 NM 2 \$220.00 E 4 WJXX 10/01/12 10/02/12 Good Morning America CM M-F 7a-9a M-F 7a-9a MT :30 2 \$110.00 P-3 0.00 NM 2 \$220.00 Start Date Weekdays Oy26/12 10/07/12 End Date Weekdays Melly Spots/Week Rate Rating Rating Oy30/12 WTF :30 3 \$75.00 P-3 0.00 NM 3 \$225.00 E 6 WJXX 10/01/12 10/02/12 Regis & Kelly Regis & Kelly Regis & Kelly CM M-F 9a-10a MT :30 2 \$75.00 P-3 0.00 NM 2 \$150.00		Star	t Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
M-F 7a-9a Week: 09/24/12 Date End Date Weekdays Spots/Week Rate Rating 09/30/12 To/02/12 Good Morning America CM M-F 7a-9a MT :30 2 \$110.00 P-3 0.00 NM 2 \$220.00	Wee	ek: 10/0	01/12	10/07/12										
M-F 7a-9a Week: 09/24/12 Date End Date Weekdays Spots/Week Rate Rating 09/30/12 To/02/12 Good Morning America CM M-F 7a-9a MT :30 2 \$110.00 P-3 0.00 NM 2 \$220.00	E 3 V	NJXX	09/26/1	2 09/28/12	Good Morning Ar	merica CM	M-F 7a-9a	WTF	:30	3	\$110.00 P-3	0.00 NM	3	\$330.00
Week: 09/24/12 09/30/12 WTF 3 \$110.00 0.00 E 4 WJXX 10/01/12 10/02/12 Good Morning America CM M-F 7a-9a M-F 7a-9a MT :30 2 \$110.00 P-3 0.00 NM 2 \$220.00 NM Start Date Week: 10/01/12 10/07/12 MT End Date Weekdays Regis & Kelly Neek: 09/24/12 09/30/12WTF CM M-F 9a-10a NT :30 3 \$75.00 P-3 0.00 NM 3 \$225.00 NM E 6 WJXX 10/01/12 10/02/12 Regis & Kelly Regis & Kelly CM M-F 9a-10a MT :30 2 \$75.00 P-3 0.00 NM 2 \$150.00 NM		-			-						,			*
Week: 09/24/12 09/30/12 WTF 3 \$110.00 0.00 E 4 WJXX 10/01/12 10/02/12 Good Morning America CM M-F 7a-9a M-F 7a-9a MT :30 2 \$110.00 P-3 0.00 NM 2 \$220.00 NM Start Date Week: 10/01/12 10/07/12 MT End Date Weekdays MT Spots/Week Rate Rating 0.00 Rating 0.00 Regis & Kelly NH NH-F 9a-10a WTF :30 3 \$75.00 P-3 0.00 NM 3 \$225.00 NM \$225.00		Star	t Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
M-F 7a-9a Week: 10/01/12 End Date Weekdays MT 2 \$110.00 0.00	Wee	ek: 09/2	24/12											
M-F 7a-9a Week: 10/01/12 End Date Weekdays MF 2 \$110.00 0.00	E 4 V	NJXX	10/01/1	2 10/02/12	Good Morning Ar	merica CM	M-F 7a-9a	МГ	:30	2	\$110.00 P-3	0.00 NM	2	\$220.00
Week: 10/01/12 10/07/12 MT 2 \$110.00 0.00 E 5 WJXX 09/26/12 09/28/12 Regis & Kelly Regis & Kelly Week: 09/24/12 09/30/12 Regis & Kelly 0.00					-									
Week: 10/01/12 10/07/12 MT 2 \$110.00 0.00 E 5 WJXX 09/26/12 09/28/12 Regis & Kelly CM M-F 9a-10a MT :30 2 \$75.00 P-3 0.00 NM 2 \$150.00		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Regis & Kelly Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 To/001/12 10/002/12 Regis & Kelly CM M-F 9a-10a MT :30 2 \$75.00 P-3 0.00 NM 2 \$150.00 Regis & Kelly Regis & Re	Wee	ek: 10/0)1/12	10/07/12	МГ	2	\$110.00							
Regis & Kelly Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week Rate Rating Spots/Week Spots/Week Rate Rating Spots/Week Spot	E 5 V	NJXX	09/26/1	2 09/28/12	Regis & Kelly	CM	M-F 9a-10a	WTF	:30	3	\$75.00 P-3	0.00 NM	3	\$225.00
Week: 09/24/12 09/30/12 WTF 3 \$75.00 0.00 E 6 WJXX 10/01/12 10/02/12 Regis & Kelly Regis & Kelly CM M-F 9a-10a MT :30 2 \$75.00 P-3 0.00 NM 2 \$150.00														
Week: 09/24/12 09/30/12 WTF 3 \$75.00 0.00 E 6 WJXX 10/01/12 10/02/12 Regis & Kelly Regis & Kelly CM M-F 9a-10a MT :30 2 \$75.00 P-3 0.00 NM 2 \$150.00		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Regis & Kelly	Wee	ek: 09/2	24/12	09/30/12	WTF	3	\$75.00							
ř ,	E 6 V	NJXX	10/01/1	2 10/02/12	Regis & Kelly	CM	M-F 9a-10a	МГ	:30	2	\$75.00 P-3	0.00 NM	2	\$150.00
Chart Data Fred Data Washidaya Charta Washi Data Batisan					Regis & Kelly									
Start Date End Date Weekdays Spots/Week Rate Rating		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 716648 Advertiser: Romney/ R / President

Alt Order #: 06335857 Product Desc: ROMNEY FOR PRESIDENT WJXX-TV

Ln Ch Start End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 6 WJXX 10/01/12 10/02/12	Regis & Kelly Regis & Kelly	СМ	M-F 9a-10a	МГ	:30	2	\$75.00 P-3	0.00 NM	2	\$150.00
Start Date End Date Week: 10/01/12 10/07/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$75.00	Rating 0.00						
E 7 WJXX 10/01/12 10/02/12	The View M-F 11a-12p View	СМ	M-F 11a-12p		:30	2	\$225.00 P-3	0.00 NM	2	\$450.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	•	Spots/Week 2	Rate \$225.00	Rating 0.00						
E 8 WJXX 09/26/12 09/28/12	The View M-F 11a-12p View	СМ	M-F 11a-12p		:30	3	\$225.00 P-3	0.00 NM	3	\$675.00
Start Date End Date	•	Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12 E 9 WJXX 10/01/12 10/02/12	The Chew	CM 3	\$225.00 M-F 1-2p	0.00 МГ	:30	2	\$100.00 P-3	0.00 NM	2	\$200.00
Start Date End Date		Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12 E10 WJXX 09/26/12 09/28/12	MT The Chew	CM 2	\$100.00 M-F 1-2p	0.00 WГF	:30	3	\$100.00 P-3	0.00 NM	3	\$300.00
Start Date End Date	The Chew Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12	WTF	3	\$100.00	0.00						
E11 WJXX 10/01/12 10/02/12	General Hospital General Hospital	СМ		МГ	:30	2	\$110.00 P-3	0.00 NM	2	\$220.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 <u>End Date</u>	Weekdays MT	Spots/Week 2	<u>Rate</u> \$110.00	Rating 0.00						
E 12 WJXX 09/26/12 09/28/12	General Hospital General Hospital	СМ		WTF	:30	3	\$110.00 P-3	0.00 NM	3	\$330.00
Start Date Week: 09/24/12	•	Spots/Week 3	<u>Rate</u> \$110.00	Rating 0.00						
E 13 WJXX 09/26/12 09/28/12		СМ	M-F 4-5p	WTF	:30	6	\$100.00 P-3	0.00 NM	6	\$600.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12		Spots/Week 6	Rate \$100.00	Rating 0.00						
E 14 WJXX 10/01/12 10/02/12		CM	M-F 4-5p	МГ	:30	4	\$100.00 P-3	0.00 NM	4	\$400.00
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12 10/07/12 E 15 WJXX 09/26/12 09/28/12	MT FCN News at 5pm	CM	\$100.00 M-F 5p-5:30p	0.00 WTF	:30	3	\$80.00 P-3	0.00 NM	3	\$240.00
Start Date End Date	M-F 5-5:30pm Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12 E 16 WJXX 10/01/12 10/02/12	WTF FCN News at 5pm	3 CM	\$80.00 M-F 5p-5:30p	0.00	:30	2	\$80.00 P-3	0.00 NM	2	\$160.00
	M-F 5-5:30pm		w-г эр-э.эор)	.30	2	φου.υυ Ε-3	O.OO INIVI	2	\$100.00
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 <u>End Date</u>	Weekdays MT	Spots/Week 2	<u>Rate</u> \$80.00	Rating 0.00						
E 17 WJXX 10/01/12 10/02/12	FCN News at 5:30 M-F 5:30-6pm	СМ	M-F 5:30p-6p	МГ	:30	2	\$110.00 P-3	0.00 NM	2	\$220.00
Start Date Week: 10/01/12 End Date 10/07/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$110.00	Rating 0.00						
E 18 WJXX 09/26/12 09/28/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p		:30	3	\$110.00 P-3	0.00 NM	3	\$330.00
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12		Spots/Week 3	<u>Rate</u> \$110.00	Rating 0.00						
E 19 WJXX 09/26/12 09/28/12	FCN News at 6	CM	M-F 6p-6:30p		:30	3	\$130.00 P-3	0.00 NM	3	\$390.00
Start Date End Date	M-F 6-6:30pm Weekdays WTF	Spots/Week	Rate	Rating						
Week: 09/24/12 09/30/12 E 20 WJXX 10/01/12 10/02/12	FCN News at 6	CM	\$130.00 M-F 6p-6:30p	0.00 MT	:30	2	\$130.00 P-3	0.00 NM	2	\$260.00
Start Date End Date	M-F 6-6:30pm Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 716648 Advertiser: Romney/ R / President

Alt Order #: 06335857 Product Desc: ROMNEY FOR PRESIDENT WJXX-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 20 WJXX	10/01/1	2 10/02/12	FCN News at 6 M-F 6-6:30pm	СМ	M-F 6p-6:30p	МТ	:30	2	\$130.00 P-3	0.00 NM	2	\$260.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E21 WJXX		10/07/12	MT FCN News at 7p	CM	\$130.00 M-F 7p-7:30p	0.00 MT	:30	2	\$275.00 P-3	0.00 NM	2	\$550.00
			M-F 7-7:30p						,			,
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays MΓ	Spots/Week 2	<u>Rate</u> \$275.00	Rating 0.00						
E 22 WJXX	09/26/1	2 09/28/12	FCN News at 7p M-F 7-7:30p	СМ	M-F 7p-7:30p	oWTF	:30	3	\$275.00 P-3	0.00 NM	3	\$825.00
Sta Week: 09/	rt Date	End Date 09/30/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$275.00	Rating 0.00						
E 23 WJXX			Extra M-F 7:30-8p	СМ	M-F 7:30p-8		:30	2	\$200.00 P-3	0.00 NM	2	\$400.00
	rt Date	End Date	Weekdays MT	Spots/Week	Rate	Rating						
Week: 10/ E 24 WJXX		10/07/12		CM	\$200.00 M-F 7:30p-8p	0.00 WTF	:30	3	\$200.00 P-3	0.00 NM	3	\$600.00
	00/20/	_ 00/_0/ 1_	M-F 7:30-8p						Ψ200.00.	0.00		Ψ000.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$200.00	Rating 0.00						
E 25 WJXX	10/01/1	2 10/02/12	FCN News at 11p	m CM	M-Su 11p-11	:35p 22	:30	4	\$225.00 P-3	0.00 NM	4	\$900.00
2X MAX	(/DAY		M-Su 11-11:35p									
Sta Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> 22	Spots/Week 4	<u>Rate</u> \$225.00	Rating 0.00						
E 26 WJXX			FCN News at 11p M-Su 11-11:35p	· · · · · · · · · · · · · · · · · · ·	•	:35p WTF	:30	3	\$225.00 P-3	0.00 NM	3	\$675.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	WTF Nightline	CM	\$225.00 M-F 11:35p-	0.00 12:05ɛ22	:30	4	\$200.00 P-3	0.00 NM	4	\$800.00
		0,0_,	Nightline					·	Ψ=00.00.	0.00	·	Ψ000.00
2X MAX <u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	22	4	\$200.00	0.00			#000 00 P 0	0.00 NIM	_	#4 000 00
E 28 WJXX		2 09/28/12	Nightline Nightline	СМ	M-F 11:35p-	12:05ε 222	:30	6	\$200.00 P-3	0.00 NM	6	\$1,200.00
2X MAX <u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	222	6	\$200.00	0.00			#00.00 B.0	0.00 NIM		#0.40.00
		2 10/02/12	GMJ Sunrise M-F 5-6a	СМ	5-6a	22	:30	4	\$60.00 P-3	0.00 NM	4	\$240.00
2X MAX Sta	/DAY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	22	4	\$60.00	0.00						
E30 WJXX		2 09/28/12	GMJ Sunrise M-F 5-6a	СМ	5-6a	222	:30	6	\$60.00 P-3	0.00 NM	6	\$360.00
2X MAX Sta	(/DAY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	222	6	\$60.00	0.00						
E31 WJXX		2 10/01/12	Mon Prime Other DWTS	СМ	8-10p	M	:30	2	\$2,000.00 P-3	0.00 NM	2	\$4,000.00
2X MAX Sta	(/DAY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	M	2	\$2,000.00	0.00						
E32 WJXX	10/01/1	2 10/01/12	Mon Prime C	СМ	10-11p	M	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
Sta Week: 10/	rt Date 01/12	End Date 10/07/12	Weekdays M	Spots/Week	Rate \$1,200.00	Rating 0.00						
			Tue Prime A	СМ	8-9p	- T	:30	1	\$2,000.00 P-3	0.00 NM	1	\$2,000.00

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Order / Rev: 716648 Advertiser: Romney/ R / President

Alt Order #: 06335857 Product Desc: ROMNEY FOR PRESIDENT WJXX-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	īme Da	ıys	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E33 WJXX	10/02/1	2 10/02/12	Tue Prime A	СМ	8-9p	- T		:30	1	\$2,000.00 P-3	0.00 NM	1	\$2,000.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> - T	Spots/Week	Rate \$2,000.00	Rating 0.00							
E34 WJXX	10/02/1	2 10/02/12	Tue Prime C	СМ	10-11p	- T		:30	1	\$1,300.00 P-3	0.00 NM	1	\$1,300.00
Star Week: 10/0	rt Date 01/12	End Date 10/07/12	Weekdays - T	Spots/Week 1	Rate \$1,300.00	Rating 0.00							
E35 WJXX	09/27/1	2 09/27/12	Thu Prime B	СМ	9-10p	7	Γ	:30	1	\$2,100.00 P-3	0.00 NM	1	\$2,100.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$2,100.00	Rating 0.00							
E36 WJXX	09/27/1	2 09/27/12	Thu Prime C	CM	10-11p	7	Γ	:30	1	\$1,500.00 P-3	0.00 NM	1	\$1,500.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays T	Spots/Week 1	Rate \$1,500.00	Rating 0.00							
E37 WJXX	09/28/1	2 09/28/12	Fri Prime A	СМ	Fri 8p-9p		- F	:30	1	\$825.00 P-3	0.00 NM	1	\$825.00
<u>Star</u> Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$825.00	Rating 0.00							
E38 WJXX	09/28/1	2 09/28/12	Fri Prime B	СМ	Fri 9p-10p		- F	:30	1	\$500.00 P-3	0.00 NM	1	\$500.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00							
E39 WJXX	09/28/1	2 09/28/12		CM	Fri 10p-11p		- F	:30	1	\$1,100.00 P-3	0.00 NM	1	\$1,100.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	20/20 <u>Weekdays</u> F	Spots/Week	Rate \$1,100.00	Rating 0.00							
E 40 WJXX	09/29/1	2 09/29/12	GMA Saturday GMA Saturday	СМ	GMA Saturd	lay	S-	:30	1	\$50.00 P-3	0.00 NM	1	\$50.00
<u>Star</u> Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week	<u>Rate</u> \$50.00	Rating 0.00							
		2 09/29/12	AfternoonCollege AfternoonCollege		Fri,Sat-Sun (3:30 PM-7:0		S-	:30	2	\$400.00 P-3	0.00 NM	2	\$800.00
2X MAX <u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/2		09/30/12	FCN Sat News a	2 + 6:30 CM	\$400.00 Sat FCN Ne	0.00	C	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
L4Z WJAA	09/29/1	2 09/29/12	Sat 6:30-7p/7p n			WS VVE	3-	.30	'	φ130.00 F-3	0.00 INIVI	'	φ130.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week	Rate \$150.00	Rating 0.00							
E 43 WJXX			Prime College Fo	ootball CM	758p-1130p		S-	:30	2	\$600.00 P-5	0.00 NM	2	\$1,200.00
2X MAX	/DAY		758p-1130p		(8:00 PM-11	:30 PM)							
Star Week: 09/2	rt Date	End Date 09/30/12	Weekdays	Spots/Week 2	Rate \$600.00	Rating 0.00							
E 44 WJXX			FCN News at 11		M-Su 11p-1		S-	:30	2	\$225.00 P-3	0.00 NM	2	\$450.00
2X MAX	/DAY		M-Su 11-11:35p										
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays S-	Spots/Week 2	Rate \$225.00	Rating 0.00							
E 45 WJXX			GMJ Sunday GMJ Sunday	CM	Sun 7a-730a		S	:30	1	\$20.00 P-3	0.00 NM	1	\$20.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$20.00	Rating 0.00							
E 46 WJXX			First Coast News	On Poi@M	First Coast N		S	:30	1	\$30.00 P-3	0.00 NM	1	\$30.00
Star Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$30.00	Rating 0.00							
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Order / Rev: 716648 Advertiser: Romney/ R / President

Alt Order #: 06335857 Product Desc: ROMNEY FOR PRESIDENT WJXX-TV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 47 WJXX		2 09/30/12	GMA Sunday GMA Sunday	CM	GMA Sunday	/S	:30	2	\$50.00 P-5	0.00 NM	2	\$100.00
2X MAX												
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating						
Week: 09/		09/30/12		2	\$50.00	0.00			04500000	0.00.104		0.450.00
E 48 WJXX	09/30/1	2 09/30/12	This Week 10A Sun 10a-11a - ef	CM f 6/7	Sun 10a-11a	- eff (S	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
<u>Sta</u> Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E49 WJXX	09/30/1	2 09/30/12	FCN Sun News a Sun 6:30-7p	t 6:30 CM	Sun 6:30-7p	S	:30	1	\$175.00 P-3	0.00 NM	1	\$175.00
Sta Week: 09/	rt Date 24/12	End Date 09/30/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$175.00	Rating 0.00						
E 50 WJXX	09/30/1	2 09/30/12	Sun Prime A	СМ	7-8p	S	:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
			America's Funnie	st Home Vide	0							
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	S	1	\$800.00	0.00						
E51 WJXX	09/30/1	2 09/30/12	Sun Prime B	CM	8-9p	S	:30	1	\$2,300.00 P-3	0.00 NM	1	\$2,300.00
			Once Upon a Tin									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S	1	\$2,300.00	0.00			•			
E 52 WJXX	09/30/1	2 09/30/12	Sun Prime C	CM	9-10p	S	:30	2	\$1,050.00 P-3	0.00 NM	2	\$2,100.00
2X MAX	(/DAY		Revenge									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/30/12	S		\$1,050.00	0.00				į		
E 53 WJXX	09/30/1	2 09/30/12	FCN News at 11p	om CM	M-Su 11p-11	:35pS	:30	2	\$225.00 P-3	0.00 NM	2	\$450.00
			M-Su 11-11:35p									
2X MAX	(/DAY											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	24/12	09/30/12	S	2	\$225.00	0.00						
				<u> </u>	<u> </u>					Totals	122	\$36,000.00